



## **Laura Wolf-Powers, Ph.D.**

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### **ACADEMIC APPOINTMENTS**

2015-present	Visiting Research Scholar, Center for Urban Research, The Graduate Center, City University of New York
Spring 2017	Adjunct Associate Professor, Columbia University Graduate School of Architecture, Planning and Preservation
Spring 2016	Visiting lecturer, Graduate School of Design, Harvard University
2008 – 2014:	Assistant Professor of City and Regional Planning, School of Design, University of Pennsylvania
2005 –2007:	Department Chair, Graduate Center for Planning and the Environment, School of Architecture, Pratt Institute
2002 –2005:	Assistant Professor of City and Regional Planning, School of Architecture, Pratt Institute

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### **TEACHING**

**Columbia University Graduate School of Architecture, Planning and Preservation** (Spring 2017): Social Entrepreneurship and the Urban Built Environment.

**Harvard University Graduate School of Design** (Spring 2016): Public and Private Development (political economy of urban development + real estate finance).

**University of Pennsylvania School of Design** (Spring 2008-Fall 2014): Introduction to Community and Economic Development; Techniques of Urban Economic Development; Metropolitan Labor Markets and Workforce Development; Community and Economic Development Practicum; Urban and Regional Economics.

**Pratt Institute Graduate Center for Planning and the Environment** (Fall 2002-Summer 2007): Urban Economics; History and Theory of Urban Planning; Advanced Planning Methods; Economic Development Policy and Practice; Studio; Thesis.

**Milano School of International Affairs, Management, and Urban Policy** (Fall 2000, Fall 2001):  
Political Economy of the City.

**Bloustein School of Planning and Public Policy, Rutgers University:** (Fall 1998-Fall 2000)  
Introduction to Urban Studies; Development and Theory of Urban Planning.

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## ACADEMIC LEADERSHIP

Editorial Director, [Metropolitix.org](http://Metropolitix.org) online journal, September 2016-present.

Track Chair, **Association of Collegiate Schools of Planning Annual Conference**. Regional Planning Track, 2013-2017.

Assistant Chair, **Department of City and Regional Planning, School of Design, University of Pennsylvania**. Academic Year 2011-2012. Managed admissions, coordinated symposia and special events.

Chair, **PennDesign** Curriculum Committee, 2010-2011, 2014.

Department Chair, **Graduate Center for Planning and the Environment, School of Architecture, Pratt Institute**.

July 2005-July 2007. Coordinated activities of administrative staff and adjunct faculty; planned events; oversaw student recruitment and orientation; handled curriculum and new course development.

Project Manager and Faculty Research Fellow, **Pratt Center for Community Development, Pratt Institute**, 2004-2007. Consultation the New York City Economic Development Corporation on local hiring policies; Raised funds for and conducted projects under contract with the Garfield Foundation and Lincoln Institute of Land Policy; Organized events and symposia.

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## PUBLICATIONS

### Peer-reviewed journal articles

2017. Nichola J. Lowe and Laura Wolf-Powers. Who Works in a Working Region? Inclusive Innovation in the New Manufacturing Economy. *Regional Studies* January 20, 2017.  
<http://www.tandfonline.com/doi/full/10.1080/00343404.2016.1263386>

2017. Laura Wolf-Powers. Food deserts and real estate-led social policy (Forthcoming, *International Journal of Urban and Regional Research*).

2017 Laura Wolf-Powers, Marc Doussard, Greg Schrock, Charles Heying, Max Eisenburger, and Steven Marotta. Economic Development Practice and the Maker Movement. (Under review, *Journal of the American Planning Association*).

- 2017 Marc Doussard, Greg Schrock, Laura Wolf-Powers, Max Eisenburger, and Steven Marotta. Manufacturing Without the Firm: The Promise and Perils of the Maker Movement in Local Economic Development. (Under review, *Environment and Planning A*).
2016. Laura Wolf-Powers and Anna Levers. Planning, social infrastructure, and the maker movement: The view from New York City. *Carolina Planning Journal*: 41.
2014. Laura Wolf-Powers. Understanding community development in a ‘theory of action’ framework: Norms, markets, justice. *Planning Theory and Practice*. 15(2):202-219.
2014. Domenic Vitiello and Laura Wolf-Powers. Growing food to grow cities? The potential of agriculture for economic and community development in the urban United States. *Community Development Journal* 49 (4):508-523.
2013. Laura Wolf-Powers. Teaching planners to deal: the pedagogical value of a (simulated) economic development negotiation. *Journal of Planning Education and Research* 33(3) 348-362.
2012. Laura Wolf-Powers. Human-capital-centred regionalism in economic development: A case of analytics outpacing institutions? *Urban Studies* 49(15): 3427-3446.
2010. Laura Wolf-Powers. Community benefits agreements and local government: A review of recent evidence. *Journal of the American Planning Association*. 76(2): 141-159.
2010. Marla Nelson and Laura Wolf-Powers. Chains and ladders: Exploring the opportunities for workforce development and poverty reduction in the hospital sector. *Economic Development Quarterly* 24: 33-44.
2008. Laura Wolf-Powers. Expanding planning’s public sphere: STREET magazine, activist planning and community development in Brooklyn, NY 1971-75. *Journal of Planning Education and Research* 28(2): 180-195.
2007. Laura Wolf-Powers. Reading rival union responses to the localization of technical work in the US telecommunications industry. *Environment and Planning A* 38(1): 398-416.
2005. Laura Wolf-Powers. Up-zoning New York City’s mixed use neighborhoods: Property-led economic development and the anatomy of a planning dilemma. *Journal of Planning, Education and Research* 24(4): 379-393.
2001. Laura Wolf-Powers. Technology and urban labor markets in the United States. *International Journal of Urban and Regional Research* 25(2): 427-437.

## **Book chapters**

- 2017 forthcoming. Laura Wolf-Powers. The Policy Context for Urban Manufacturing. In C. Cathcart, R. Lane and N. Rappoport, eds, *The Design of Urban Manufacturing*. New York: Routledge.
2015. Laura Wolf-Powers. National manufacturing policy, local real estate markets, and the missing region: prospects for urban industrial development in the U.S. In J. Bryson, J. Clark and V. Vanchan eds., *Handbook of Manufacturing Industries in the World Economy*. Cheltenham, UK: Edward Elgar.

2014. Laura Wolf-Powers. Achievements and prospects of New York City's self-help housing movement. In N. Gallent and D. Ciaffi eds., *Communities, Community Action, and Planning*. Bristol, UK: Policy Press.

2013. Laura Wolf-Powers. Economic development: Resolving the parallel universe dilemma. In J. Mollenkopf and B. Lander eds. *Toward a Twenty-First Century City for All: A Progressive Agenda for New York*. New York: Center for Urban Research, The Graduate School, City University of New York.

2013. Laura Wolf-Powers and Stuart Andreason. Aligning secondary and post-secondary credentialization with economic development strategy, or if low educational attainment = poor metropolitan competitiveness, what can be done about it? In L. Perna and S. Wachter eds. *Preparing Today's Students for Tomorrow's Jobs in Metropolitan America*. Philadelphia: University of Pennsylvania Press.

2012. Laura Wolf-Powers. Community benefits agreements in a value capture context. In G.K. Ingram and Y. Hong eds., *Value Capture and Land Policies*. Cambridge, MA: Lincoln Institute of Land Policy.

2009. Laura Wolf-Powers. Keeping counterpublics alive in planning. In Peter Marcuse, James Connolly, Johannes Novy, Ingrid Olivo, Cuz Potter and Justin Steil eds., *Searching for the Just City*, Routledge.

2005. Laura Wolf-Powers. Beyond the first job: Career-ladder initiatives in telecommunications and related information technology industries." In Edwin Melendez ed. *Communities and Workforce Development*. W.E. Upjohn Institute, p 253-283.

2004. Laura Wolf-Powers. Building a workforce infrastructure. In R. Hanley ed., *Moving People, Goods and Information in the Twenty-First Century: The Cutting-Edge Infrastructures of Networked Cities*., Routledge, pp. 245-259.

2003. Michael Oden, Laura Wolf-Powers and Ann Markusen. Post-cold war conversion: Gains, losses and hidden changes in the US economy. In S. DiGiovanna, A. Markusen, and Y.S. Lee, eds. *From Defense to Development? Military Industrial Conversion in the Developing World*. Routledge, pp. 15-42.

## **Technical papers and reports**

2016. Laura Wolf-Powers, Marc Doussard, Greg Schrock, Charles Heying, Max Eisenberger,, Steve Marotta. *The Maker Economy in Action: Entrepreneurship and Supportive Ecosystems in Chicago, New York and Portland*. Research Brief. [urbanmakeconomy.org](http://urbanmakeconomy.org)

2015. Marla Nelson, Laura Wolf-Powers, and Jessica Fisch. *Persistent Low Wages in New Orleans' Economic Resurgence: Policies for Improving Earnings for the Working Poor*. In A. Plyer, N. Shrinath & V. Mack eds., *The New Orleans Index at Ten Collection*. New Orleans, LA: The Data Center.

2013. Laura Wolf-Powers. *Predictors of employment growth and unemployment in U.S. central cities, 1990-2010*. Kalamazoo, MI: W.E. Upjohn Institute for Employment Research.

2006. Laura Wolf-Powers with Jeremy Reiss and Margaret Stix. *Building In Good Jobs: Linking Workforce Development with Real Estate-Led Economic Development*. Pratt Center for Community Development.

2004. Brad Lander and Laura Wolf-Powers. *Remaking New York City: Can prosperity be shared and sustainable?* Pratt Institute Center for Community and Environmental Development.

2002. Laura Wolf-Powers. *The Telecommunications Infrastructure Industry in New York City: Framing Issues for Workforce Developers*. City University of New York Workforce Development Initiative.

2002. Laura Wolf-Powers. *Beyond the First Job: Career-ladder initiatives in telecommunications and related information technology industries*. Community Development Research Center, New School University.

1999. Laura Powers and Ann Markusen. *A Just Transition? Lessons from Defense Worker Adjustment in the 1990s*. Economic Policy Institute

## Reviews

2016 Restless Cities (Review of *From Boom to Bubble: How Finance Built the New Chicago*, by Rachel Weber). *Metropolitix.org*, 10/27.

2015. Tropes of a Storm (Review of *We're Still Here Ya Bastards: How the People of New Orleans Rebuilt their City*, by Roberta Gratz). *The Architect's Newspaper*, 10/9.

2014. Review of *The metropolitan revolution: How cities and metros are fixing our broken politics and fragile economy*. By Bruce Katz and Jennifer Bradley. *Journal of the American Planning Association* 80(3): 282.

2014. Review of *Local protest, global movements: Capital, community and state in San Francisco*. By Karl Beitel. *Journal of Regional Science* 54(4): 722-724.

2014. Review of *Building like Moses with Jacobs in mind*. By Scott Larson. *Antipode*.  
[https://radicalantipode.files.wordpress.com/2014/05/book-review\\_wolf-powers-on-larson.pdf](https://radicalantipode.files.wordpress.com/2014/05/book-review_wolf-powers-on-larson.pdf).

2011. Review of *Emerald cities: Urban sustainability and economic development*. By Joan Fitzgerald. *Journal of Planning Literature* 26:2.

2007. Dangerous Places (Review of Anna Klingman. *Brandscapes: Architecture in the experience economy*, and Mike Davis and Daniel Bertrand Monk eds. *Evil paradises: Dreamworlds of neo-liberalism*). *The Architect's Newspaper*. 9/19.

2006. Laura Wolf-Powers. Review of *Urban ecologies: Detroit and beyond*. By Kyong Park. *The Architect's Newspaper*.

2004. Laura Wolf-Powers. Review of How East New York Became a Ghetto. By Walter Thabit, *Journal of Housing and the Built Environment* 19: 409-411.

2001. Laura Wolf-Powers. Review of Fat of the land: Garbage of New York, the last 200 years. By Benjamin Miller. *Journal of Urban Technology* 8:3, 141-147.

## Journalism and essays (selected examples)

2015. Laura Wolf-Powers. Food Deserts and Wage Deserts: The Importance of Metaphor in Policy and

Activism. *Metropolitiques*. <http://www.metropolitiques.eu/Food-Deserts-and-Wage-Deserts-The.html>

2012. Laura Wolf-Powers. Designing an urban industrial future: Philadelphia's lower Schuylkill industrial district. *Progressive Planning Magazine* 190.

2010. Laura Wolf-Powers. Introduction: Pratt Planning Papers, STREET, and City Limits. In Venkataraman, A. ed, *Intractable Democracy: 50 Years of Community-Based Planning*.

2007. Laura Wolf-Powers. Is New Orleans a shrinking city? *PLACES: A Forum of Environmental Design*. 19:2, pp 45-48.

2006 (September/October). Laura Wolf-Powers. Dossier: New York chantiers: Atlantic Yards. *Revue Urbanisme* n°350, pp. 46-47.

2004 (July). Laura Wolf-Powers. How the far West Side will be won. *The Architect's Newspaper*.

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## HONORS AND AWARDS

2011. G. Holmes Perkins Award for Distinguished Teaching. School of Design, University of Pennsylvania.

2008. First place winner, economic development category, National Urban Policy Initiatives Competition (with Dr. Marla K. Nelson).

2004. Barclay Gibbs Jones Award for Best Dissertation in Planning. Association of Collegiate Schools of Planning.

2003. Susan S. Fainstein award for outstanding doctoral scholarship, Edward J. Bloustein School of Planning and Public Policy, Rutgers University.

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## INVITED LECTURES AND PRESENTATIONS

Murphy Institute, CUNY. "Between Promise Zone and Innovation District: neighborhood change and contentious politics in contemporary West Philadelphia." October 5, 2016.

Kingsborough Community College Center for Economic and Workforce Development. "New York City's Maker Economy: Practical Insights for Post-Secondary Educators." March 15, 2016.

Institute of Medicine, National Academy of Sciences. Roundtable on Obesity Solutions. "Social determinants of obesity: reflecting on the retail, wage and employment security environments of underserved households." July 15, 2015.

U.S. Census Bureau Local Employment Dynamics Partnership Annual Workshop, "'Wage Deserts': An Exploration of Geographically Concentrated Working Poverty in Philadelphia, Pennsylvania Using Census LEHD Data." September 8, 2014.

Columbia University School of Architecture, Planning and Preservation. Understanding community development in a 'theory of action' framework: Norms, markets, justice. Fall 2013.

Cornell University Department of City and Regional Planning, "Human Capital, Economic Development, and the Just City." October 4-5, 2012

University of Michigan Taubman College of Architecture and Urban Planning. "Teaching Planners to Deal: The Pedagogical Value of a (Simulated) Economic Development Negotiation." "Emerging Voices" lecture series, March 15-16, 2012.

Lincoln Institute of Land Policy, "Community Benefits Agreements in a Value Capture Context," Annual Conference, May 24-25, 2011.

Columbia University School of Architecture, Planning and Preservation. "Recent Evidence on Community Benefits Agreements," October 13, 2009.

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## **PRACTICE AND PROFESSIONAL ENGAGEMENT**

Editorial Director, [Metropolitcs.org](http://Metropolitcs.org) online journal, September 2016-present.

Research advisor, Urban Manufacturing Alliance, 2015-present.

Track Task Force on Economic Development Incentive Reform, New York City Economic Development Corporation, 2014-2015

Steering Committee Member and Author, "Toward a 21<sup>st</sup> Century for All: Progressive Policies for New York City in 2013 and Beyond 2012-2013", sponsored by City University of New York Graduate Center Advanced Research Collaborative.

Promoting College Access and Democracy Seminar Moorman-Simon Program for Education and Schooling for Democracy and Citizenship. 2013-2014 Academic Year.

Academic Consultant, St. Paul, MN Industrial Land Study. With Interface Studios, Philadelphia, PA and Initiative for a Competitive Inner City. 2011.

Member, New York City Bar Association Committee on Land Use Policy and Zoning, 2005-2007. Subcommittee on Community Benefits Agreements 2006-2007.

Member, Advisory Board, Pratt Center for Community Development 2005-2007.

Faculty Fellow and Special Projects Coordinator, Pratt Center for Community Development 2004, 2005, 2006, 2007.

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## **EDUCATION**

2003. PhD in Urban Planning and Policy Development, Edward J. Bloustein School of Planning and Public Policy, Rutgers University.

1997. Master of Public Affairs with a certificate in urban planning, Woodrow Wilson School of Public and International Affairs, Princeton University.

1990. Bachelor of Arts in American Studies, Yale University (*Summa cum Laude*, Norman Holmes Pearson Prize for best senior essay in American Studies).

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## **CONTACT INFORMATION**

Center for Urban Research  
Graduate Center, CUNY  
365 5<sup>th</sup> Avenue  
New York, NY 10016  
917-693-0478  
lwolfpowers@gc.cuny.edu